

# CREATING AUDIO/VIDEO SOURCE MATERIALS

POOLS 3

# Possible Formats and Examples

- ▣ Plain audio *with text*

<http://guthan.wordpress.com/2013/10/10/robert-burns-on-benbecula/>

- ▣ Plain audio with still picture slideshow *and text*

<http://multidict.net/cs/277>

- ▣ Talking head video *with text*

- ▣ Video drama or documentary and voiceover *with text*

- ▣ Combination of above *with text*

<http://vimeo.com/23578099>

<http://www.youtube.com/watch?v=eI-sIUXY7Rs>

# Island Voices / Guthan nan Eilean Series 1 and 2

- ▣ <http://guthan.wordpress.com/about/>
- ▣ Plain language documentaries
- ▣ Authentic speech interviews
- ▣ Organised in topics/themes
- ▣ Mixed level audience
- ▣ “Look, Listen, Learn”

# Island Voices / Guthan nan Eilean Phase 3

- ▣ <http://guthan.wordpress.com/>
- ▣ User Generated Content (UGC)
- ▣ Multiple platforms (including social media)
- ▣ Multimedia, Multimodal
- ▣ Partnership working
- ▣ “Conceive, Collaborate, Create”

# Workload Implications – Media

- ▣ Plain audio – simpler to produce than video, but needs good quality sound
- ▣ Still photo slideshow – needs editing in video format
- ▣ Talking head video – relatively easy to edit. Needs good quality sound
- ▣ Drama/documentary video (including voiceover) – relatively complex to edit

# Workload Implications – Transcripts

- ▣ Scripted pieces (eg dramas, documentaries) – relatively simple. Filtered by teacher/writer for standard usage and learner level.
- ▣ Authentic (“natural”) speech (eg talking head interviews) – potentially very challenging. Hesitations, reformulations, repetitions, dialectal/non-standard usage etc...

# Questions to consider

- ▣ Who is your audience?
- ▣ What level are they at?
- ▣ What do you want them to learn?
  
- ▣ What is your own experience with media production?
- ▣ How much time can you spend on learning new techniques?
- ▣ How much time can you spend on production?

# Decisions to make

- ▣ Media – Balance of Video and Audio
- ▣ Genre – Interview/conversational material (unscripted) or documentary/drama (scripted)
- ▣ Level – Mixed/diffuse or specifically targetted